



JA BizTown

Overview

Students in grades four through six become adults for a day at this simulated, free market facility. Learning begins with 12 required teacher-taught classroom lessons, and culminates with a day-long visit to the hands-on, simulated community at our Maplewood headquarters.

By working in one of 15 shops, students learn how to be responsible consumers, workers and citizens. Students also better understand the relationship between what they learn in school and their successful participation in a global economy.

The JA BizTown curriculum supports Common Core and State Academic Standards by introducing these basic business and economic concepts:

- Bank services and practices
- Role of government in an economy
- The role of money in a free market economy
- Goods and services
- Taxes and payroll
- Rights and responsibilities of citizenship
- Apply for a job
- Understanding price, profits and production
- Explore different careers (including STEM)
- Philanthropy

Students have the opportunity to participate in these real-world, experiential activities:

- Manage a business
- Take out a loan
- Use a debit card
- Earn a paycheck
- Open a savings account
- Pay taxes
- Buy goods, services and health insurance
- Vote
- Recycle
- Donate to a nonprofit
- Utilize technology and STEM skills
- Conduct science experiments
- Work as a team
- Set goals
- Solve problems

JA BizTown helps prepare students to succeed in school and beyond. Learn more at jaum.org/ja-biztown.

For more information, contact:
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www.jaum.org