

# JA Finance Park



## Two Engaging Delivery Models

Both delivery models include 21 extension activities, giving educators flexibility to customize their curriculum:

1. Teacher-led classroom presentation format designed for middle grade students;
2. Project-Based Learning (PBL) format created for high school students.

## Relevant, Real-World Themes

### Income

Students understand the role of income in managing personal finances, and how education and career impact potential income and quality of life.

### Saving, Investing, Risk Management

Students explore savings and compare investments as part of their overall financial planning; also examine risk and how insurance may protect savings.

### Debit and Credit

Students compare financial institutions and their services, learn about credit and debit and the role of credit scores on personal finances.

### Budget

Students discover the importance of spending money wisely by creating personal budgets.

## The JA Finance Park Simulation

Students apply classroom learning by creating a family budget based on a hypothetical life situation. Students participate in these real-world, experiential activities:

- Use bank services
- Purchase housing, transportation, food, health and child care, and other essential expenses
- Make investment decisions
- Contribute to charities
- Pay taxes
- Explore careers

### Two simulation models allow for greater flexibility:

#### 1. Onsite Lesson

Takes place at the free enterprise simulation lab located at JA's Maplewood headquarters. Led by JA staff; supported by teachers and volunteers.

#### 2. Virtual

Takes place at school; supported by teachers and volunteers. Students use "real-life" avatars in this online simulation.

For more information, contact:  
651-255-0055 or [info@jaum.org](mailto:info@jaum.org)

[www.jaum.org](http://www.jaum.org)