JA Finance Park

Two Engaging Delivery Models
Both delivery models include 21 extension activities, giving educators flexibility to customize their curriculum:
1. Teacher-led classroom presentation format designed for middle grade students;
2. Project-Based Learning (PBL) format created for high school students.

Relevant, Real-World Themes
Income
Students understand the role of income in managing personal finances, and how education and career impact potential income and quality of life.

Saving, Investing, Risk Management
Students explore savings and compare investments as part of their overall financial planning; also examine risk and how insurance may protect savings.

Debit and Credit
Students compare financial institutions and their services, learn about credit and debit and the role of credit scores on personal finances.

Budget
Students discover the importance of spending money wisely by creating personal budgets.

The JA Finance Park Simulation
Students apply classroom learning by creating a family budget based on a hypothetical life situation. Students participate in these real-world, experiential activities:
- Explore careers
- Purchase housing, transportation, food, health and child care, and other essential expenses
- Make investment decisions
- Contribute to charities
- Pay taxes
- Use bank services

Two simulation models allow for greater flexibility:
1. On-site Lesson
   Takes place at JA’s experiential learning lab located in St. Paul. Led by JA staff; supported by teachers and volunteers.

2. Virtual
   Takes place at school; supported by teachers and volunteers. Students use “real-life” avatars in this online simulation.

For more information, contact:
651-255-0055 or info@jaum.org
www.jaum.org