

High School Programs

In-Classroom Programs

JA Be Entrepreneurial

Gives students the essential tools needed to develop a business plan and provides the inspiration to take innovative action to successfully compete in the world's marketplace.

7 volunteer-led sessions.

JA Career Success

This new program equips today's students with the skills needed to compete in the world marketplace, specifically developing the 4Cs—critical thinking, communication, collaboration, and creativity.

7 volunteer-led sessions.

JA Economics

Explores the basic characteristics of the U.S. economic system and how economic principles influence business decisions. It also introduces students to career opportunities, consumer issues, and helps reinforce important academic and leadership skills.

In-school, teacher-led sessions.

JA High School Heroes

High school students volunteer to deliver JA programs to elementary school classrooms while strengthening leadership, public speaking, and teamwork skills.

In-school, teacher-led sessions; optional volunteer experience.



For more information, contact:
651-255-0055 or info@jaum.org

JA Exploring Economics

Fosters lifelong skills and knowledge about how the economy works, including micro-, macro-, personal, and international economics. Students learn about the importance of international trade and the effects of inflation.

7 volunteer-led sessions.

JA Personal Finance (blended)

Introduces students to the importance of planning for their financial future. It demonstrates how budgeting, saving and investing money, using credit cautiously, and protecting one's personal finances can secure financial stability.

5 volunteer-led sessions.

Capstone Programs

JA Company Program

Students put theory into practice by starting their own company, from concept to business plan, financing, execution, and sales. Through teamwork, students learn to understand and appreciate the responsibilities each person has in running a business.

12-13 volunteer/teacher-led meetings.

JA Finance Park

Students act as adults for a day and make personal financial decisions in a realistic virtual community setting. Students develop lifelong financial skills through the program's in-class and simulated experiences.

In-school, teacher-led activities; pre- and post-virtual experience.

JA Job Shadow

This classroom and/or site-based program prepares students to be entrepreneurial thinkers and encourages them to develop personal strategies to pursue lifelong learning and career opportunities.

Two teacher-led classroom sessions prior to the work-site visit, or in-classroom visit. One teacher-led post-visit session.

JA Titan

Through a Web-based simulation, students operate a virtual company. Success depends on quarterly decisions about their product's price, marketing, R&D, and business practices. Win or lose, students understand the effect management decisions have on a company's bottom line.

One teacher/volunteer-led classroom session prior to volunteer-led simulation experience.

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