

# Inspiring and Preparing Youth

## About Junior Achievement of the Upper Midwest

Junior Achievement is the world's largest organization dedicated to educating students about financial literacy, college and career readiness and entrepreneurship through experiential, hands-on programs.

Junior Achievement of the Upper Midwest, a regional chapter of JA, serves students throughout Minnesota, North Dakota, and western Wisconsin.

Utilizing a committed network of more than 10,000 volunteers, JAUM inspires and prepares young people to succeed in a global economy, reaching students with 1.25 million hours of programming each year.

### JA Core Values

**Belief** in the boundless potential of young people.

**Commitment** to the principles of market based economics and entrepreneurship.

**Passion** for what we do and honesty, integrity and excellence in how we do it.

**Respect** for the talents, creativity, perspectives and backgrounds of all individuals.

**Belief** in the power of partnership and collaboration.

**Conviction** in the educational and motivational impact of relevant, hands-on learning.

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### JA Reach

2018-2019 Impact

<b>Students</b>	<b>169,990</b>
<b>Economically disadvantaged students</b>	<b>62,924</b>
<b>Program Hours</b>	<b>1.25 M</b>
<b>Schools</b>	<b>728</b>
<b>Volunteers</b>	<b>10,475</b>
<b>Educators</b>	<b>6,060</b>

For more information, contact:  
651-255-0055 or [info@jaum.org](mailto:info@jaum.org)

[jaum.org](http://jaum.org)

### What does JAUM do?

JAUM programs help K-12 students visualize their potential and own their future success. Our programs utilize the principles of financial literacy, market-based economics and entrepreneurial thinking to teach youth about the global economy and the responsibilities of citizenship, consumerism and employment.

### Why should my business support JAUM?

JAUM's age-appropriate programming is delivered by 10,000+ trained volunteers, most often recruited from the local business community. Combining the strength of JA's curriculum with the mentorship and role modeling of corporate volunteers makes a significant impact on students while generating meaningful community involvement for businesses and employees.

### Why should my school support JAUM?

All JA curricula correlates to state education standards for language arts, social studies and mathematics. Every lesson incorporates innovative, hands-on activities that make it fun and motivating for students to learn while volunteers add real world experience to classroom education.

### 4 Easy Ways to Get Involved

#### 1. Volunteer in the Classroom

Lead JA lessons while sharing your personal and professional experiences.

#### 2. Volunteer at JA BizTown/JA Finance Park

Support students as they learn about careers, business, and how to manage money in JA's experiential learning labs.

#### 3. Out-of-School Experiences

Mentor students through JA Company Program, host a student group through JA Job Shadow, and lead students in JA Titan.

#### 4. Fundraising Opportunities

Participate in JA bigBowl or another special event, make a donation, contribute through workplace giving, or sponsor a school.