Junior Achievement is the world’s largest organization dedicated to educating students about financial literacy, college and career readiness and entrepreneurship through experiential, hands-on programs. Junior Achievement of the Upper Midwest, a regional chapter of JA, serves students throughout Minnesota, North Dakota, and western Wisconsin. Utilizing a committed network of more than 10,000 volunteers, JAUM inspires and prepares young people to succeed in a global economy, reaching students with 1.25 million hours of programming each year.

JA Core Values
Belief in the boundless potential of young people.
Commitment to the principles of market based economics and entrepreneurship.
Passion for what we do and honesty, integrity and excellence in how we do it.
Respect for the talents, creativity, perspectives and backgrounds of all individuals.
Belief in the power of partnership and collaboration.
Conviction in the educational and motivational impact of relevant, hands-on learning.

What does JAUM do?
JAUM programs help K-12 students visualize their potential and own their future success. Our programs utilize the principles of financial literacy, market-based economics and entrepreneurial thinking to teach youth about the global economy and the responsibilities of citizenship, consumerism and employment.

Why should my business support JAUM?
JAUM’s age-appropriate programming is delivered by 10,000+ trained volunteers, most often recruited from the local business community. Combining the strength of JA’s curriculum with the mentorship and role modeling of corporate volunteers makes a significant impact on students while generating meaningful community involvement for businesses and employees.

Why should my school support JAUM?
All JA curricula correlates to state education standards for language arts, social studies and mathematics. Every lesson incorporates innovative, hands-on activities that make it fun and motivating for students to learn while volunteers add real world experience to classroom education.

4 Easy Ways to Get Involved
1. Volunteer in the Classroom
   Lead JA lessons while sharing your personal and professional experiences.

2. Volunteer at JA BizTown/JA Finance Park
   Support students as they learn about careers, business, and how to manage money in JA’s experiential learning labs.

3. Out-of-School Experiences
   Mentor students through JA Company Program, host a student group through JA Job Shadow, and lead students in JA Titan.

4. Fundraising Opportunities
   Participate in JA bigBowl or another special event, make a donation, contribute through workplace giving, or sponsor a school.

For more information, contact:
651-255-0055 or info@jaum.org

jaum.org