

## JA Workplace Giving Designation Instructions

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To: Friends of JA

RE: Supporting JA through your United Way or workplace giving campaign

Many companies have opportunities for employees to make contributions to organizations they are passionate about through a workplace giving (WPG) program. Some of these programs are for a specific period of time (i.e., one week in September), while others are open all year.

If your company has a WPG program, we hope you consider **Junior Achievement of the Upper Midwest** as one of your charities of choice this year. A contribution, big or small, to JA through your WPG campaign will help us impact more than 165,500 students this year with the skills needed to succeed in school and beyond.

Here's how your gift can inspire student success:

- **\$60** teaches **one student** how an economy works at JA BizTown
- **\$120** allows **four high school students** to participate in JA Titan, an online business simulation
- **\$250** sends **one middle school student** to JA Summer Camp to learn about various STEM careers
- **\$600** provides **20 students** with hands-on JA classroom programming

To make a designated gift to JA, please list the following name and address on the designation section of your company's pledge form:

Junior Achievement of the Upper Midwest  
1745 University Ave W  
St. Paul, MN 55104

For questions or additional information, please visit [www.jaum.org](http://www.jaum.org) or contact:

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