

## **JA Sample Workplace Giving Email**

---

Subject: Invest in Tomorrow's Leaders through Junior Achievement

Thank you for your ongoing dedication to Junior Achievement. This school year, Junior Achievement will teach financial literacy, college and career readiness, and entrepreneurship skills to more than 163,000 K-12 students across our community. Many of you have supported the work of Junior Achievement in the past and will do so again this year as a volunteer. Your efforts empower students to make a connection between what they learn in school and how it can be applied in the real world, enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school. As JA works with schools, businesses and the community to teach students the skills they need to succeed in a global economy, your commitment can continue to make a difference. Please consider a designated gift to JA through this year's employee giving campaign. Simply list the following name and address on the designation section of this year's pledge form:

***Junior Achievement of the Upper Midwest  
1800 White Bear Avenue North  
Maplewood, MN 55109***

A gift of \$25 will provide JA programming to one student; \$500 will provide JA to an entire classroom. Read JAUM's [stories of success](#) to learn more. Together, we can motivate youth to take control of their financial futures and be thoughtfully engaged citizens who contribute positively to their local communities.

Thank you for supporting JA!