

## **Sample Workplace Giving Email**

Subject: Prepare students for success by supporting Junior Achievement

Thank you for your ongoing dedication to Junior Achievement. This school year, Junior Achievement will teach financial literacy, work and college readiness, and entrepreneurship skills to nearly 170,000 K-12 students across our community. Many of you have supported the work of Junior Achievement in the past and will do so again this year as a volunteer. Your efforts empower students to make a connection between what they learn in school and how it can be applied in the real world, enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school. As JA works with schools, businesses and the community to teach students the skills they need to succeed in a global economy, your commitment can continue to make a difference. Please consider a designated gift to JA through this year's employee giving campaign. Simply list the following name and address on the designation section of this year's pledge form:

**Junior Achievement of the Upper Midwest  
1745 University Ave W  
St. Paul, MN 55104**

A gift of \$30 will provide JA programming to one student; \$500 will provide JA to an entire classroom. Read JAUM's [stories of success](#) to learn more. Together, we can cultivate a generation of fiscally responsible, innovative thinking, and workforce ready young adults who are prepared to enter the real world with the skills and confidence needed to succeed.

Thank you for supporting Junior Achievement!