

JA Sample Workplace Giving Letter

DATE

NAME
ADDRESS
CITY, STATE ZIP

Dear NAME,

This school year, Junior Achievement will teach financial literacy, college and career readiness, and entrepreneurship skills to more than 163,000 K-12 students across our community. Many of you have supported the work of Junior Achievement in the past and will do so again this year as a volunteer. Your efforts empower students to make a connection between what they learn in school and how it can be applied in the real world, enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school. As JA works with schools, businesses and the community to teach students the skills they need to succeed in a global economy, your commitment can continue to make a difference.

Please consider a designated gift to JA through this year's employee giving campaign. Simply list the following name and address on the designation section of this year's pledge form:

***Junior Achievement of the Upper Midwest
1800 White Bear Avenue North
Maplewood, MN 55109***

Giving to JA through this year's campaign can make a tremendous difference in the life of a young person.

- \$500 brings JA programming to an entire class
- \$150 provides an at-risk student a scholarship for JA Summer Camp
- \$50 teaches personal finance to a high school student through JA Finance Park
- \$25 helps an elementary student learn the role people play in a local economy

Together, we can provide the next generation the tools they need to own their economic success.

Thank you for supporting JA!

Sincerely,