JA Awareness
Junior Achievement (JA) inspires and prepares young people to succeed in a global economy. We teach students how to start businesses that create jobs. We teach entrepreneurial values that strengthen workplaces. We teach skills to generate and manage wealth. We teach students how to be responsible consumers, workers and citizens, and provide them with the skills needed to succeed in school and beyond.

JA empowers students to make a connection between what they learn in school and how it can be applied in the real world, thereby enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school. Our relevant, experiential programs are offered at little or no cost to schools and align with national and local curriculum standards.

During the 2016-2017 school year, Junior Achievement of the Upper Midwest impacted more than 163,000 students in Minnesota, North Dakota and western Wisconsin. We partnered with nearly 10,000 volunteers who donated their time, talent and energy to deliver our programs in the classroom. By sharing their energy and experiences, JA volunteers serve as role models to help students envision a successful future.

Volunteer Recruitment
Our friends at Junior Achievement teach K-12 students about entrepreneurship, money management, and how to be responsible workers, consumers and citizens. Each year, JA partners with nearly 10,000 volunteers to teach its experiential and fun programs to local students. JA volunteers inspire and prepare students to succeed in school and in life. Consider becoming a Junior Achievement volunteer! By sharing your energy and experiences, you can serve as a role model to help the next generation envision a successful future. To learn more, visit www.jaum.org/volunteer, or call 651-255-0055.