

Company name : Script

Year of operation: EST. 2016

Peter Xiong

Company name or logo : script

Mission Statement: Our mission is to target customers to buy our products, and to sell more of our products.

Products: - Round neck in black

- Has "Script" written in the middle of the shirt check mark under it
- Half long black sleeves
- Designed for spring weather
- Black and white

City/State: St.paul, Minnesota

Summary statement of JA company performance: To achieve our goal, we make something that we think our customer would like. By doing that, we ask people what type of clothing they like and ask them to vote which kind of shirt they would prefer to buy.

Financial Performance:

We borrowed \$250 loan from the broaders. T-shirts are \$10 each and we order 15 of them so it cost \$150. Selling \$20 for each shirt making \$10 profit.

Innovation:

Our project is t-shirt, the strategies we use is cooperating with each other by giving each a part to work on and gathering ideas to make this t-shirt that we designed. Teamwork is definitely a key to business because that get the job done faster and more ideas for creative design.

Summary of Financial Result:

Learning Experiences and Future Application: we were able to cooperate and work as a team to create our own product to sell the product in our school.

Marketing

Script's target audience begins with local communities. Our employees sold our products to their friends, families, and our market, depends on our words and action. We are trying to expand our target to go outside the locals and get more attention on our products. We are going to used posters to create our products and show it to people or buyers. We are also going to create a websites if our products improve over time.