



JA bigBowl is a great way to encourage employee engagement!

We get it. Finding time to leave the office is hard. Here are tips to make the most out of your JA bigBowl experience:



Surprise employees with a great time

- Offer a hosted happy hour before or after bowling.
- Facilitate a fun and unique ice breaker at the start of the event.
- Organize lane games to shake up the routine of bowling.
- Give prizes to top bowlers. JA can provide bowling pins to use as prizes.
- Play cosmic or No-Tap bowling (have JA reserve with the alley prior to your event.)
- Break up bowling with fun games. It's a great time to see your co-workers in silly situations such as doing limbo on the lanes!



Show top-down engagement

- Recruit a King or Queenpin who can drive engagement throughout the JA bigBowl process.
- Have the King/QueenPin kick off the event by recognizing individuals for outstanding fundraising.
- Invite a top executive bowl the first ball of the event.
- Host a "Beat the Exec" game at the alley where participants can compete against an executive.
- Encourage top individuals to offer incentives - rewards for fundraisers, matching gifts, auction items, etc.
- Have your King or Queenpin choose the winning raffle tickets.



Reward Great Work

- Offer each team who has reached their collective fundraising goal an upgrade from pop to a beverage of choice.
- Put all employees who reached their fundraising goal in a raffle for a grand prize.
- Publicly recognize all bowlers who are also JA volunteers.
- Give away company swag. When you focus on fundraising pre event, you can really look at the event as an opportunity to have a good time with employees and give away swag for free.

100%

say their JA bigBowl experience was either excellent or very good.

90%

feel more positively about their employer because of their participation in JA bigBowl.

97%

felt more connected to their coworkers because of their participation in JA bigBowl.

89%

left with a greater understanding of JA's work and mission.

Top skills utilized during JA bigBowl

- 95% teamwork
- 32% time management
- 24% sales techniques
- 27% leadership
- 14% problem solving
- 5% project management

2019 JA bigBowl

