

FUNDRAISING IDEAS



Get the boss involved

- Designate a day that employees can go home early if they make a donation to JA.
- Reward employees if they raise a certain dollar amount. (drink coupon at the alley, extra raffle tickets, etc.)
- Make the boss do something silly (wear a costume to work, bring cookies for the entire office, shave their head....) if your company reaches its fundraising goal.
- Challenge the boss to match all donations raised.



Sales

- Purchase candy in bulk and set up a “candy store” at work.
- Ask bowlers to bake their favorite dessert and have a bake sale.
- Have an ice cream sundae bar.
- Sell “Casual Day” stickers (\$5). Better yet, sell Casual Month stickers (\$45/month). See what your HR department will allow!
- Chili cook-off – charge \$10 contest entry fee and \$5 chili lunch fee; offer a prize to the winning chili chef.
- Potluck – each employee provides one dish (entrée, appetizer, bread, drinks); charge \$10 to enjoy the feast.
- Many restaurants will give a % of proceeds to your cause. (Examples: Panera, Chipotle and Krispy Kreme.)

Things bowlers can do solo

- Don't be shy! Use our online tools to share your fundraising efforts on social media and email.
- Take advantage of corporate matching gift programs.
- In lieu of a birthday/wedding/holiday gift, ask your friends and family to make a donation.
- Ask for a donation from those whom you frequent on a regular basis – doctor, dentist, veterinarian, yoga instructor, personal trainer, auto mechanic, dry cleaner. You've probably supported them for years with your business. They might be happy to return the favor!



Raffles, Auctions, and Games

- Ask for donated items and conduct a raffle or auction at work. Popular items include:
 - Travel packages – weekend stay at a local resort, week at time-share.
 - Entertainment – concerts, theater tickets, foursome at local golf course, tickets to sporting events.
 - Electronics – Nintendo Wii, Playstation, MP3 player, tablet, camera, etc.
 - Gift baskets – wine basket, chocolate basket, board games basket, movie baskets, etc.
 - Parking raffle – a premier parking spot for a week.
- Charge \$5 to enter a tournament over the lunch hour. Wii bowling, cornhole, and bingo are all great options.
- Dedicate your company “March Madness” brackets to your JA bigBowl fundraising; offer a prize to the winner.

