



2018 JA bigBowl



## What is JA bigBowl?

JA bigBowl is a fun way for companies to participate in team building which boosts employee morale and promotes healthy competition. Participants enjoy two hours of bowling, pizza and refreshments while raising funds for JAUM. As Junior Achievement of the Upper Midwest's largest fundraiser, JA bigBowl provides more than \$750,000 in support of JA.

### Scheduling

Flexible scheduling at alleys throughout the metro; choose your ideal date (January - June) or join in on a joint bowling date to be paired with other companies

### JA bigBowl Reach

- Nearly 3,000 bowlers in 2016 - 2017 representing 100+ top companies within our geographic footprint
- Events throughout the Twin Cities metro in addition to regional locations including Fargo, Brainerd, St. Cloud, and Owatonna
- 90% of participants feel more positively about their employer because of their participation
- 97% felt more connected to their coworkers because of their participation in JA bigBowl.

**Thanks for an awesome experience. I am highly thankful to my company for giving me an opportunity to support JA big Bowl. I would highly recommend to friends to join JA bigBowl for such a great cause.**

## Inspire Local Students

Your participation in JA bigBowl will support Junior Achievement of the Upper Midwest's efforts to impact more than 162,500 local students during the 2017-18 school year. Our programs empower students to make a connection between what they learn in school and how it can be applied in the real world.

## It's easy to participate!

### Option #1

#### Employees fundraiser for JA

- Company recruits employee teams of five bowlers
- Each team member raises at least \$125
- \$85 lane fee per team (usually paid by company)
- Teams celebrate their efforts at their JA bigBowl

### Option #2

#### Company fundraises for JA

- Company recruits employee teams of five bowlers
- Company sponsors teams at \$700 per team (includes lane fee)
- Teams celebrate their efforts at JA bigBowl

### Option #3

#### Be a JA bigBowl sponsor

- Sponsors will reach a large and diverse group of highly engaged business professionals
- Promotional benefits vary depending on sponsorship level



**Junior Achievement of the Upper Midwest**  
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jaum.org/ja-bigbowl · Emily Halstead, 651-255-0458 or emilyh@jaum.org



## Sponsorship Levels

	Presenting Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
“Presented by” designation on all promotional materials (printed, website, etc)*	X			
Company representative presents at JA bigBowl Coordinator Kick Off meeting	X			
Opportunity to speak about company involvement at JA bigBowl events (dates TBD with JA)	X			
Recognition on confirmation emails to donors and bowlers (~4,000 individuals)	Logo Featured	Logo		
Complimentary Lanes at company JA bigBowl	All	20	5	
Company recognition on giveaway item (~3,500 quantity)*	Logo Featured	Logo	Logo	Name
Company recognition on all signage at bowling alleys*	Logo Featured	Logo	Logo	Name
Facebook and Twitter posts (following of 1,700 individuals)	X	X	X	X
Company recognition on donation website	Logo Featured	Logo	Logo	Name
Company recognition on JAUM.org	Logo	Logo	Logo	Name
Company recognition on promotional materials*	Logo Featured	Logo	Logo	Name
Sponsor recognition at JA bigBowl kick-off meeting	Logo Featured	Logo	Logo	Name
Company recognition in JAUM Mission Report	Logo Featured	Logo	Logo	Name

\* NOTE: Print deadlines apply and are subject to change.

Receipt of completed commitment form is requested to ensure logo/name is used correctly in respective promotional materials.



## Sponsorship Contract

**Yes, our company would like to participate in 2017-2018 JA bigBowl!**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/St./Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_

Please sign us up for the following: (check one)

- |   |   |
|---|---|
| <input type="radio"/> \$25,000 Presenting Sponsor | <input type="radio"/> \$2,500 Bronze Sponsor                      |
| <input type="radio"/> \$15,000 Gold Sponsor       | <input type="radio"/> Option #1 Participant (Employees Fundraise) |
| <input type="radio"/> \$5,000 Silver Sponsor      | <input type="radio"/> Option #2 Participant (Company Fundraises)  |

Method of payment: (check one)

- Pay online at [www.jaum.org](http://www.jaum.org) (click on green "donate" button in upper right corner).
- Make checks payable to: Junior Achievement of the Upper Midwest (Tax ID 41-1424988)
- Charge my:     Visa     Mastercard     American Express     Discover

Credit card number: \_\_\_\_\_

Exp. date: \_\_\_\_ / \_\_\_\_                      CID: \_\_\_\_\_                      Total Amount \$ \_\_\_\_\_

\* NOTE: Print deadlines apply and are subject to change. Receipt of completed commitment form is requested to ensure name is printed correctly in respective promotional materials. Logo specs and more information regarding JA bigBowl will be sent once this form has been received by Junior Achievement of the Upper Midwest. Thank you!