

Economic Impact of JA Company Program (2017-2018)

74

Student-run
companies led by
inspiring business
mentors

35 - Greater MN/ND
39 - Twin Cities

114

students ran
companies **after**
school



\$113,000

total revenue and

\$25,326

total capital raised
(2016-2018)



**Award-winning
products &
services**

Water soluble
plastic bag

Charging bracelets

Discount membership
program

63%

of participating
students are
students of color

Launched JA Meda
Fellows pilot program
to cultivate young
entrepreneurs of color



JA companies
created

713

high school jobs



\$25,950

awarded in
post-secondary
scholarships from
JAUM



2 JAUM

companies
selected to JA USA
competition

4 JAUM

companies
advance to semi-
finals of MN Cup

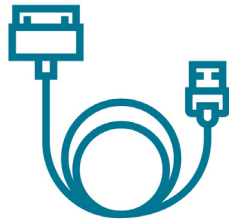
JA Company Program

Products & Services (2017-2018)

Clothing & Spirit-Wear



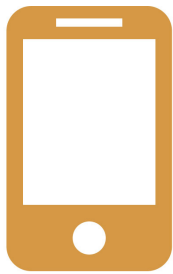
Chargers



Jewelry



Pop Sockets



Water Soluble Plastic Bags



Healthy Foods & Beverages



Bath Bombs



Sports Water Bottle



Food Expiration App

