Entrepreneurship Pathway

Why is entrepreneurship education important?

58% of teens have considered starting a business, but only 5% have actually done it.1

The number of new entrepreneurs in the U.S. is decreasing. Between 1996 and 2015, the percentage of new entrepreneurs ages 20-34 decreased from 34.4% to 25%.2

What is our plan?

Ensure that students graduate from high school with an entrepreneurial mindset so that we can cultivate a pipeline of entrepreneurs to strengthen our economy and our workforce.

Junior Achievement’s Pathway to Entrepreneurial Success

PROVEN RESULTS

JA alumni are 143% more likely to be involved in entrepreneurial activities than those who did not have JA.3

55% of JA alumni credit Junior Achievement with teaching them how a business works.3

76% of JA alumni say they have the skills to start their own business, as opposed to 41% of those who did not have JA.3

"Thanks to Junior Achievement, I have fallen in love with raw entrepreneurship, a passion that I plan to pursue in college and in my career.”

– Brandon Arneson, JA student (12th grade)

1 Junior Achievement USA Youth Entrepreneurship Survey
2 Kauffman Index Startup Activity National Trends Report
3 Junior Achievement Alumni Retrospective Survey
4 Student Evaluation, JA Company of the Year Competition