



A NIGHT OF INSPIRATION:

JAUM BUSINESS HALL OF FAME RE-IMAGINED

October 22nd, 2020

As our region encounters transformational times, Junior Achievement is evolving and innovating to stay on top of what matters most: inspiration and hope for tomorrow. The Re-Imagined 2020 JAUM Business Hall of Fame allows students, parents, school systems, and the business community to convene for an all-inclusive, high-impact virtual experience, connecting students and communities of the Upper Midwest directly with the best in business.

This virtual event will highlight interviews between five past laureates and JAUM in discussing today's current events, the impact on our community's future, and how we can support youth on the path to success.

Sponsorship Levels

Presenting Sponsor - \$25,000

- Logo prominently shown throughout event
- Logo on any marketing materials for the event
- Social media recognition (Facebook, LinkedIn, Twitter)
- MC recognition
- Newsletter/Website recognition

Virtual Donation Sponsor - \$15,000

- Virtual donation sponsor logo shown on banner throughout event
- Two social media posts (Facebook, LinkedIn, OR Twitter)
- Newsletter/ Website recognition
- MC recognition

Laureate Spotlight Sponsor - \$10,000

- Sponsor logo in background of interview
- Transition slide before interview
- One social media post (Facebook, LinkedIn, OR Twitter)
- MC recognition

Virtual Production Sponsor - \$10,000

- Transition slide at beginning and end of the event
- MC recognition

Tomorrow's Leaders Sponsor - \$5,000

- Pre-show recognition

For more information or to register visit jaum.org/hall-of-fame or contact LaChelle Williams, COO, at 651-249-4258 or lachelle@jaum.org or Sara Dziuk, President and CEO, at sdziuk@jaum.org